



CASE STUDY

PROJECT NAME

Center for Creative Learning at
the LaGrange Art Museum

PROJECT LOCATION

LaGrange, Georgia

PRODUCTS SPECIFIED

Teotihuacan Grid Stone Tile and
Lancaster Natural Wood Plank

Parterre Flooring Adds Artistic Flair to LaGrange Art Museum

Sometimes a work of art isn't hung on the wall, but rather laid on the floor. At the LaGrange Art Museum's Center for Creative Learning, plenty of artwork is being developed and displayed. But what's underfoot is also in the spotlight.

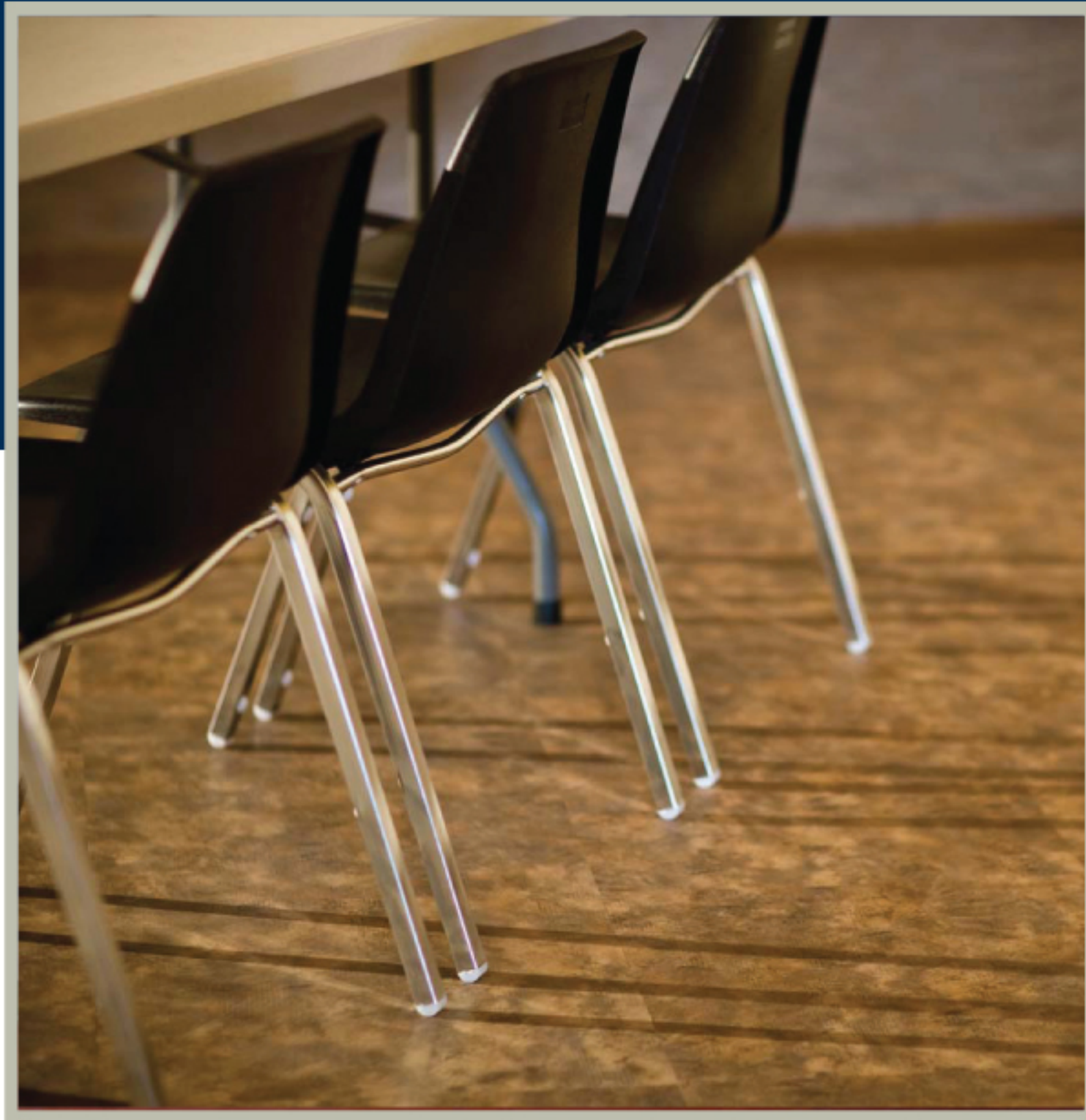
Located in LaGrange, Georgia, the museum offers a high caliber of art exhibits combined with community awareness and an emphasis on educational offerings. In 1963, the artistic foundation of the LaGrange Art Museum, known as Chattahoochee Valley Art Association, was created by a group of local artists and art patrons as a venue for showcasing the work of area artists. Today, the museum's permanent collection features more than 440 works focusing primarily on 20th century artists with an emphasis on American southern art. Throughout the year, a variety of special exhibits also come to the museum.



For such a creative space, the flooring has to not only be aesthetically pleasing, but also stand up to extreme conditions. Paint, clay, glue, markers, food and drinks are just some of the things thrown at this floor. To overcome these challenges, while still looking great, Parterre Flooring System's Grid Teotihuacan 18-inch by 18-inch tiles were installed as the main floor, bordered with Lancaster Natural 6-inch by 36-inch planks.



A high priority of the museum's mission has been to serve the community through art education and outreach. In 2007, the museum acquired and refurbished a neighboring building as the Center for Creative Learning, a facility designed to house educational programs and spark creativity. In this space, more than 300 classes, workshops, gallery talks and lectures are conducted every year – geared toward students, adults, teachers and museum attendees alike. In particular, the museum's rear lobby serves as a pivotal area for a variety of art exhibitions and classes (for all ages, from five to adult).



Teotihuacan Grid Stone Tile
Lancaster Natural Wood Plank

"In the past, we had a cement floor with carpet tiles in this area, and we simply could not keep it clean," says LaGrange Art Museum Executive Director Judy Freeman. "So when it came time to replace it, we wanted a versatile flooring that offered a high-end look for a gallery setting, but could keep pace with a kids' play area. The Parterre flooring really meets our goals for a multipurpose room, and we don't have to worry about staining."

Parterre flooring features a heavy-duty, high-density clear wear layer that ensures the product stands the test of time – even in high-traffic areas. It requires minimum and routine maintenance to retain its original "like-new" appearance and high-performance characteristics.

"The installation and maintenance has been very easy," says Freeman. "It was installed according to the manufacturer instructions. And then after initial maintenance, the floor was ready for use the next day. To maintain it, we simply clean it about once a week."

Because it's made of vinyl, this floor was expected to be durable and easy to maintain. But Parterre goes beyond the expected by delivering flooring with a highly sophisticated style, which made it the perfect solution for such an artistic environment. Inspired by hip, inner-urban trends, Grid provides the space with a concrete look, as well as a subtle geometric pattern in an upscale color palette. It reflects today's natural, yet edgy approach to commercial interiors. Like other stone tile products from Parterre, Grid reflects the beauty of stone combined with the versatility, durability and comfort of resilient flooring. It's part of Parterre's HardCore resilient tile collection.

Grid is also designed to be paired effortlessly with other Parterre products. In the case of the LaGrange Art Museum, it was bordered by Lancaster Natural to add the warm look of wood to the flooring design. Lancaster Natural is part of the InGrained resilient plank collection, which offers several options for a weathered wood flooring style.

Although the main goal of this flooring was to provide a surface that's tough and easy to keep clean, the LaGrange Art Museum ended up with a real work of art. One that's destined to be displayed – on the floor – as part of a permanent collection at the Center for Creative Learning.

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