

CASE STUDY



PROJECT NAME
Georgia State University

PROJECT LOCATION
Atlanta, Georgia

DESIGN FIRM
CGLS Architects

PRODUCTS SPECIFIED
InGrained Boardroom Oak

TOTAL AMOUNT
3,000 Square Feet

Parterre Flooring Earns High Marks at Georgia State University

When the question was raised as to what flooring would make the grade at Georgia State University's Atlanta campus, Parterre Flooring turned out to be the perfect answer. The newly constructed North Annex building, which opened in August 2010, is primarily used for the university's executive MBA program. So the flooring needed a more sophisticated, upscale look – while still complementing other flooring and finishes used at GSU and offering superior durability and ease of maintenance, along with sustainability.

Parterre's InGrained Boardroom Oak plank product was an ideal match for this long list of requirements. Since other buildings on campus featured vinyl flooring, the designer for this project was tasked with using a vinyl product that would coordinate with the other spaces on campus, as well as coordinate with porcelain tile and carpet on the floor, and even the stain on the wood doors.



EXCEPTIONAL DESIGN

"The luxury vinyl product we chose from Parsons matched us well with the existing building on campus. It's a great size floor," says Parson's sales manager, designer with CCL & Architects. "Plus with a wide variety of colors, it was easy to match the flooring to the main design of the wood-paneled in the building. In fact, everyone from the floor is made of the wood when they first see it."

"Of course, the flooring had to offer more than just good looks. CCL wanted a vinyl product, but it had to offer proven durability. Thanks to its pet-resistant and stain-resistant recycled content, Parsons Flooring met the demand for sustainability. Plus it's 100 percent recyclable."

"With plenty of student traffic and heavy use of a lab space in the building, the flooring also needed to wear extremely well. "The vinyl had a flooring that would be easy to maintain, wouldn't stain or show floor marks and wouldn't suffer from wood," says Parson.

Because it's made of vinyl, Parsons Flooring is a low-maintenance choice that is resistant and easy to clean. It's also durable and long-lasting, so it can provide a long-term solution. An excellent choice for schools, it's also a good choice for schools that want to walk through the hallway.

The multi-purpose lab room in the building is particularly dependent on a high quality flooring. "It is constantly being cleaned and used, so it can be used as a lecture hall, a classroom or a meeting space," explains CCL's Account Executive, Linda Young, Project Manager. "Parsons Flooring was a great choice, not only for its durability, but also for its ease of maintenance. It has been easy to clean, it has held up to most the wear of students, and it's been in the College of Business and Education, where we can expect the best and best in technology."

DURABILITY



DESIGN & FUNCTION



13732 Infirmed Classroom One

GSU's Planning and Facilities Architect Craig Wirtz agrees: "Parterre Flooring provides a durable, but unique appearance for a space that represents the university and its students in an above average way. The flooring must live up to the heavy traffic and wear and tear of an institutional environment – and of course we have to live with the floors and take care of them. In addition to the durability and easy maintenance, we've been thrilled with the appearance of the flooring. The natural wood look truly achieved the aesthetic we wanted, and we hope it will look great for years to come."

Design Team:

David Brown, PM; Mike Graft, PM; David Leneck, PM;
Frankie Wiles, Interior Designer; and Young Yoon, PM.

PARTERRE
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